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### **EXECUTIVE MEMO**

**TO:** Executive Directors, DSN Boards Chief Financial Officers, Finance Directors,

CEO's of Contract Service Providers, Case Manager Supervisors

**FROM:** Quincy Swygert, Chief Financial Officer

**DATE:** May 26, 2023

**SUBJECT:** FY2024 *ThinkFirst* Injury Funding Available

As authorized in Title 44, Chapter 38, Section(s) 330 and 340(8)(9) of the South Carolina Code of Laws, the Head and Spinal Cord Injury (HASCI) Division of South Carolina Department of Disabilities and Special Needs (SCDDSN) is announcing anticipated state funding for projects that will increase evidence based ThinkFirst injury prevention efforts in our state. State and local non-profit organizations, consumer groups, and/or local DSN Boards are eligible and encouraged to apply. **Projects must be implemented between September 1, 2023, and June 30, 2024.** A clear and concise Final Project Report must be submitted by email to the HASCI Division by July 14, 2024.

The ThinkFirst National Injury Prevention Foundation, formally known as the National Head and Spinal Cord Injury Prevention Program, was first implemented nationally in 1986. ThinkFirst programs are aimed at helping young children, youth, and teens learn about personal vulnerability and the importance of making safe choices. In recent years, the ThinkFirst mission has expanded to include falls prevention in senior adults. ThinkFirst curricula and supplementary materials are research-validated and have received national and international recognition. More detailed information about the ThinkFirst program and establishing a chapter can be found at <a href="https://www.thinkfirst.org">www.thinkfirst.org</a>.

Contingent upon available funding, projects will be funded through a selection process. Newly forming ThinkFirst chapters may apply for up to \$2,500, however must include at least one Letter of Support from the school or community organization with which the chapter intends to collaborate. Existing chapters may apply for up to \$1,700. Funding must include initial or renewal fees to ThinkFirst National Injury Prevention Foundation. Up to \$3,000 may be awarded for one statewide project to recruit, train, and support Chapter leaders, Health Educators, and VIP Speakers.

Applications must focus on prevention of traumatic brain injury and/or spinal cord injury using ThinkFirst approaches. Leading causes of death and disability from such injuries in South Carolina include motor vehicle crashes, firearms, suffocation, falls, sports injuries, and violence. Examples of injury prevention initiatives are attached as Appendix B. ThinkFirst chapter applications must include at least two presentations during the contract year utilizing a trained VIP (person who has incurred a TBI or SCI).

The Injury Project Selection Committee will consider the following criteria when evaluating applications:

- Focus on implementing ThinkFirst efforts with youth and teens (4th 12th grade) or older adults (falls prevention);
- Utilization of trained Health Educators and VIP Speakers (people with TBI/SCI);
- Inclusion/integration of injury prevention activities in local service delivery;
- Linkages with local health education programs and/or local prevention initiatives;
- Geographical dispersion of newly formed ThinkFirst chapters and partnering entities;
- Appropriate project budget, implementation (accounting for the possibility of delivery by virtual or non-traditional means), and evaluation; and
- Feasibility of project activities to continue.

Completed applications <u>must be emailed</u> with subject line of "ThinkFirst Application" to: Melissa Ritter, SCDDSN Head and Spinal Cord Injury Division Director at <u>mritter@ddsn.sc.gov</u>. **Applications must be received by Friday, July 28, 2023.** Notification will be made in August 2023 and SCDDSN will subsequently execute a contract with the selected organizations. All products produced, training provided, or interactions occurring as a result of awarded contracts shall clearly and appropriately identify SCDDSN as the sponsor of the product, training, or interaction.

### FY-2024 ThinkFirst Injury Prevention Project Application

Project Title:					
Total Funds Requested from DDSN:					
Applicant Agency/Organization:					
Project Coordinator:					
Work Address (include zip code):					
Work Phone (include area code):	FAX Number (include area code):				
E-Mail Address:					
Supervisor of Project Coordinator:					
Work Address (include zip code):					
Work Phone (include area code):	FAX Number (include area code):				
E-Mail Address:					
Agency/Organization to administer or serve as fiscal agent for the project contract:					
Name:					
Federal or Tax Identification Number:					
Fiscal Administrator:					
Name and Title:					
Work Address (include zip code):					
Work Phone (include area code):	FAX Number (include area code):				
E-Mail Address:	<u> </u>				

### ThinkFirst Injury Prevention Project Narrative

All five (5) sections of the Project Narrative indicated below must be addressed:

### I. Problem to be Addressed/Magnitude of Problem

Summarize the injury problem you propose to address in your statewide or local project.

Data concerning injury-related deaths and non-fatal injuries are available on the following two websites:

https://www.scdhec.gov/blogs/south-carolina-health-glance-leading-causes-death-and-hospitalizations https://scdps.sc.gov/ohsjp/stat\_services

### **II.** Proposed Project Description

1) <u>Project Goal</u>: A broad statement of purpose of the proposed project.

2) Target Population: The target population for the project, including estimated number

of individuals to be involved with or reached by the project.

3) Objectives: Discreet objectives to reduce the incidence or risk of injury.

Each objective must be related to the goal of the project.

4) Approach: General strategies and activities to accomplish each objective. DDSN

recognizes that Coronavirus may impact the ability of ThinkFirst Chapters to deliver the ThinkFirst message in the traditional manner. The applicant's strategies for approach should account for this potentiality, and should outline non-traditional methods of delivering the ThinkFirst message. This can

include partnerships with local schools and/or churches to deliver the

ThinkFirst message virtually, in smaller group settings, etc.

### III. Collaboration/Partnerships

Identify the organization(s), agency/agencies, or program(s) that will be involved in the proposed project.

<u>For each identified entity</u>, specify the type of involvement, such as sharing resources, conducting joint activities, collaboration with training, or additional funding source.

### **IV.** Project Implementation Plan

Complete the form provided as Appendix A for each objective listed above in Section II.

Specific activities to accomplish each objective must include responsible person(s), target group/number to be served, target dates, and a measure of documentation/evaluation.

### V. Continuation Plan

Describe plans to continue or expand project activities after SCDDSN funding expires. Include other organizations, agencies, or programs to be involved in continuation, as well as possible sources of future funding.

### ThinkFirst Injury Prevention Project Budget

## **Estimated Expenditures** A. Salaries and equipment purchases are **not** funded within the scope of this contract. Funds must be expended as proposed unless prior approval is given by the HASCI Division. Supplies and Materials: Other Expenses: **Total Expenditures:** В. **Estimated Revenue** Total funds requested from SCDDSN Funds from other sources available to this project Note source and designate use below: Total Revenue:

### **ThinkFirst Injury Prevention Project Certification**

Agency/Organization Officials Authorizing this Application:					
Name and Title (typed or printed):					
Signature of Executive Director (or Designee)	Date:				
Name and Title (typed or printed):	Dotos				
Signature of Fiscal Administrator					
6					

### Appendix A

### South Carolina Department of Disabilities and Special Needs Head and Spinal Cord Injury Division

### ${\it ThinkFirst} \ {\bf Injury} \ {\bf Prevention} \ {\bf Project} \ {\bf Implementation} \ {\bf Plan}$

Complete a <u>separate form for each objective</u> included in the proposed project description.				
Goal:				
Objective:				

Activity	Person(s) Responsible for Activity	Target Group/ Number To be Served	Target Dates	Evaluation Methods (Examples: attendance logs, survey, pre and post-tests)

### Appendix B

### South Carolina Department of Disabilities and Special Needs Head and Spinal Cord Injury Division

### **Examples of** *ThinkFirst* **Injury Prevention Projects**

### Develop a new *ThinkFirst* chapter, partner to expand area of an existing chapter, or strengthen effectiveness of an existing chapter to:

- 1. Conduct statewide and/or local activities to raise awareness of traumatic brain injury / spinal cord injury and their common causes. Encourage community agencies and organizations to educate young children, youth, and teens about prevention of these lifelong disabilities.
- 2. Collaborate with schools and community organizations to offer *ThinkFirst* curricula to educate children, parents and teachers about prevention of unintentional injuries.
- 3. Expand on previous local prevention projects and offer programs statewide. Collaborate with school districts, community organizations, and HASCI Resource/Drop-In Centers.
- 4. Recruit and conduct training workshops for V.I.P. (Voices for Injury Prevention) speakers who are survivors of traumatic brain injury or spinal cord injury.

#### **Recommended Community Organizations/Agencies for Collaboration:**

After-School Programs
Brain Injury Support Groups
Child Development Centers
Colleges/Universities
Hospitals
Local DDSN Boards – HASCI Divisions
Motorcycle Clubs
South Carolina SAFE KIDS Coalitions
Spinal Cord Injury Support Groups

American Red Cross
Bicycle Clubs
Churches
Emergency Medical Services (EMS)
Law Enforcement
Local Health Departments
Recreation Departments
School Districts